



FARMTOGETHER

Tech-Powered Farmland Investment Platform

Driving Investment Into a Vital
\$10T Asset Class

Contact Us:

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FarmTogether Is...

Who We Are

Data and Tech powered platform for farmland investments.

Our Vision

Provide all investors with access to farmland investments. Provide farmers and farmland owners with access to capital.

Our Mission

Recognizing that farming is the single most vital industry on our planet, we want to drive sustainable and prosperous food systems that work for everyone in our globally connected world.





Executive Summary

- ✓ **Farmland** is an incredibly attractive asset class that delivers strong returns at lower levels of volatility and correlation compared to most other asset classes.
- ✓ **Farmland** is a unique engine for sustainability - it has the potential to significantly impact 9 out of 17 UN SDGs in highly quantifiable ways.
- ✓ **Given** the highly fragmented nature of the industry (70% of US farmland is valued at \$1-10M), tech/data will be the key to better sourcing, underwriting, and impact measurement - a value proposition FarmTogether is uniquely positioned to deliver on.
- ✓ **Our** team is ambitious, tech-savvy, and has significant institution experience with ag-related investments.
- ✓ **Having** previously raised \$2M in funding and achieved early product-market fit, we are now seeking \$5M of equity and launching a \$30M fund to continue our growth.



Farmland is Powerful Engine for Impact

Farmland investing's impact includes 9 of 17 of **UN's Sustainable Development Goals**

Sustainable Farmland Investing

Social

Healthier Produce



Economic

Sustainable Investment



Environmental

Fewer Chemicals, Sequester CO₂e





Ambitious And Experienced Team With \$1.2B Deployed Into Ag



Artem Milinchuk
CEO / Founder



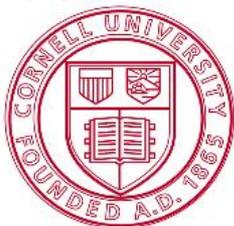
David Chan
COO / Co-Founder



Olga Ayvazyan
Tech / Co-Founder



Josiah Terrell-Perica
Farmland Investing



Why Invest in Farmland





Farmland is an Incredibly Attractive Investment...



Historically Attractive Returns

1970 - 2015
10.5%



Low Volatility of Returns

1970 - 2015
6.4%



Uncorrelated with Other Asset Classes

from **1970** to **2015**
-0.25 to 0.30



Long-Term Tailwinds

High Demand With Decreasing Supply
Recession / Inflation Resistant



Investors are in Dire Need of Yield and Diversification, Especially Today

Insurance Companies¹

68% say the low-rate environment has forced their organization to take on more risk in the search for yield.

Pension Plans²

The largest public pension funds have over \$1 trillion in aggregate unfunded liabilities. Low interest rates are going to make it harder for these and other pension plans to rely on investment returns alone to meet their obligations to retirees.

Non-Institutional Accredited Investors (\$5-100M AUM)³

They suggest seeking more diversification in other assets, instead, recommending high-dividend stocks and riskier bonds, such as municipal debt and short-term, high yield bonds. JP Morgan is making similar recommendations. The bank suggests other income-generating assets, like real estate.

Sources:

1) <https://www.businesswire.com/news/home/20191125005556/en/Market-Complexity-Shift-Alternatives-Turn-Global-Insurers>

2) <https://www.marketwatch.com/story/low-interest-rates-are-compounding-the-big-problems-facing-pension-funds-2019-08-30>

3) <https://qz.com/1755700/the-60-40-split-for-investing-is-an-endangered-species/>



Alternative Investments Growing Rapidly - Farmland Following the Trend



We predict that the alternative assets industry will grow to reach \$14M in size by 2023. This is based on results from our surveys with 300 fund managers and more than 120 institutional investors, as well as our own proprietary data.

2023

Prequin's Projection

\$14.0tn

2017

\$8.8tn

2013

\$6.5tn

2008

\$3.1tn



...Even More So on a Relative Basis

**Farmland Has Outperformed
Several Asset Classes (1970 - 2018)**

**With Much Lower
Volatility in Returns**

**Resulting in a Superior
Sharpe Ratio**

**US
Farmland**

12.2%

7%

1.75

US
Equities

6.80%

17%

0.40

International
Equities

5.50%

20.5%

0.27

Global Fixed
Income

4.10%

6%

0.68

Listed Real
Assets

10%

6.50%

1.54

Core
Infrastructure

6.10%

11%

0.55

Timberland

6.30%

5%

1.26

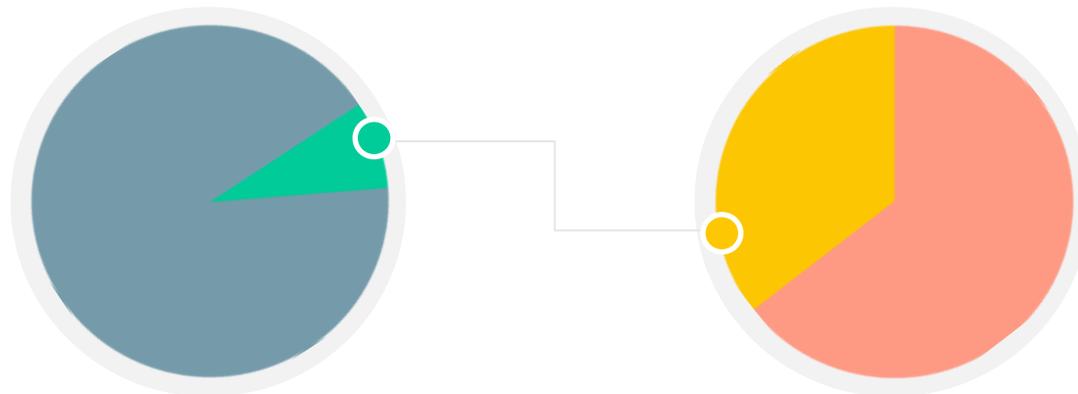
Source: TIIA-CREF Center for Farmland Research, Standard & Poor's, Federal Reserve, MSCI, Commodity Research Bureau, Consumer Price Index.



So Farmland Has Been Overlooked...

Farmland is a **\$10T** global market, yet only **~2%** is owned by professional investors.

US Market



1.6%
Investors

\$2.5T*
Families (97%). Owner-Operators are 60% and Non-Operators are 40%.

\$15B (~0.4%)
Institutional
Investors

\$15-25B (~0.7%)
Non-Institutional
Investors

*For comparison, the biggest segment of commercial real estate is multifamily at \$2.9T.

Source:

Global Ag Investing, December 2012 "Farmland: an untapped asset class? Quantifying the opportunity to invest in agriculture", FarmTogether estimates.



...But We are on the Cusp of Monumental Change

Rapid Proliferation of Private Assets Amidst Persistent Row Yields

Although farmland has historically been attractive on a relative return basis, it is now also attractive on an absolute return basis in today's yield-constrained environment.

70% (\$1.8T) of Farmland Will Change Hands in 20 years

Tectonic shift in farmland ownership driven by average age of farmers approaching 60 and the next generation not wanting to farm.

New Tech to Finally Access This Extremely Fragmented Market

~70% of US harvested cropland in farms < 5,000 acres in size and < \$10M in value. Too small for professional investors, but perfect for tech-powered investment platform. FarmTogether will use tech already proven in real estate (e.g. OpenDoor) to unlock this market at scale of \$ billions.



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