

# **The Origins of the Global Oil Price Collapse and Potential Investment Opportunities**

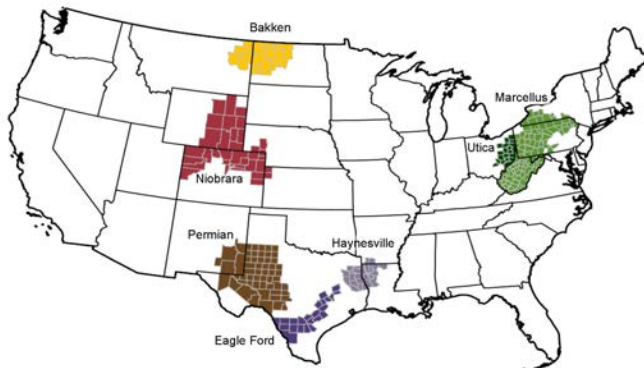
**Arthur E. Berman, Petroleum Geologist  
Labyrinth Consulting Services, Inc.**

**Houston, Texas**

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## The Origins of the Global Oil Price Collapse and Potential Investment Opportunities

- The current oil price collapse represents devaluation from over-investment in unconventional oil—and most commodities—because of cheap capital, a classic “bubble.”
- It is part of a larger structural adjustment of the global economy to unprecedented debt levels and prolonged low interest rates.
- OPEC’s decision to increase production is part of a stratagem to stop capital providers from funding non-commercial tight oil projects and to increase its market share.
- High energy costs have resulted in low economic growth.
- Continued oil prices of \$30 per barrel or less are the only reasonable path to higher growth and a balanced oil market.
- Oil prices will recover more quickly than most forecasts as long as OPEC holds the line long enough to force a behavior change.



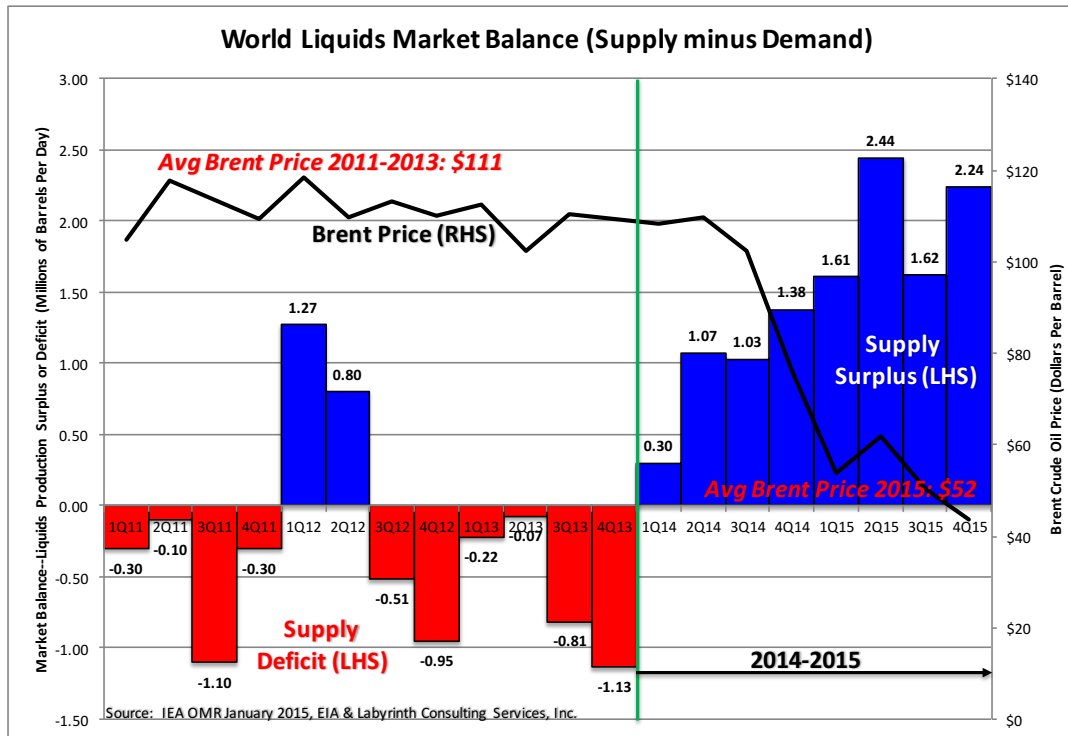
## Energy Is The Economy: A Critical Prologue

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- People think that the economy runs on money but it runs on energy –Nate Hagens.
- Oil prices & the economy must be viewed through the debt lens.
- The end of cheap oil in the 21<sup>st</sup> century led to financial dislocations and ultimately, the Financial Collapse of 2008.
- Monetary policy focused on forcing consumption and investment: zero interest & further expansion of credit.
- This resulted unintentionally in the longest period of high oil prices in history and a boom in unconventional oil production.
- The bubble deflated in 2014.
- Over-production continues because cash flow is critical to service debt despite losses on every barrel produced.
- There is no quick solution. Production must fall much lower than present levels and this will only happen by prolonged economic pressure.
- Under-investment will cause a sharp oil-price rebound in a few years.
- An OPEC production cut is more likely once U.S. production shows meaningful decline.

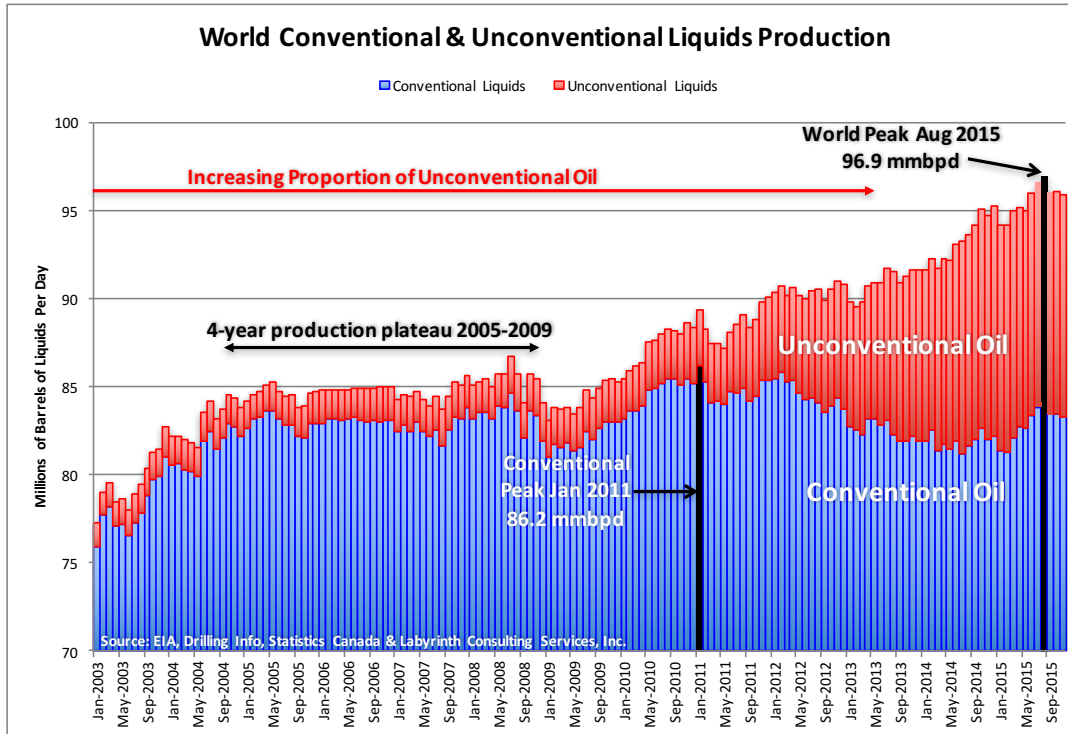


# The End of Normal for Oil Markets in 2014: Oil Over-Supply & Price Collapse



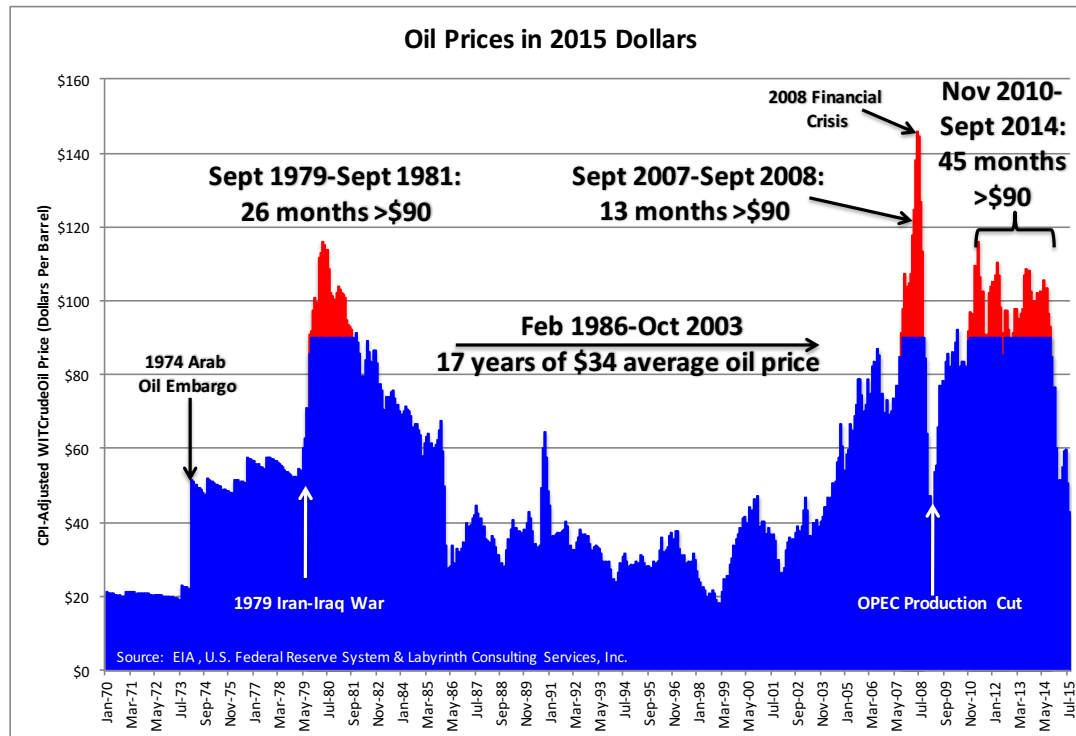
- Energy markets have been characterized by low oil prices and over-supply since mid-2014.
- Supply deficit before Jan 2014, supply surplus after.
- Prices fell from 2011-2013 average of \$111 per barrel to average of \$52 in 2015.
- Without an OPEC cut, 2016 prices will probably be in the \$30 per barrel range.

# Origins of Over-Supply & Price Collapse in Increasing Scarcity of Conventional



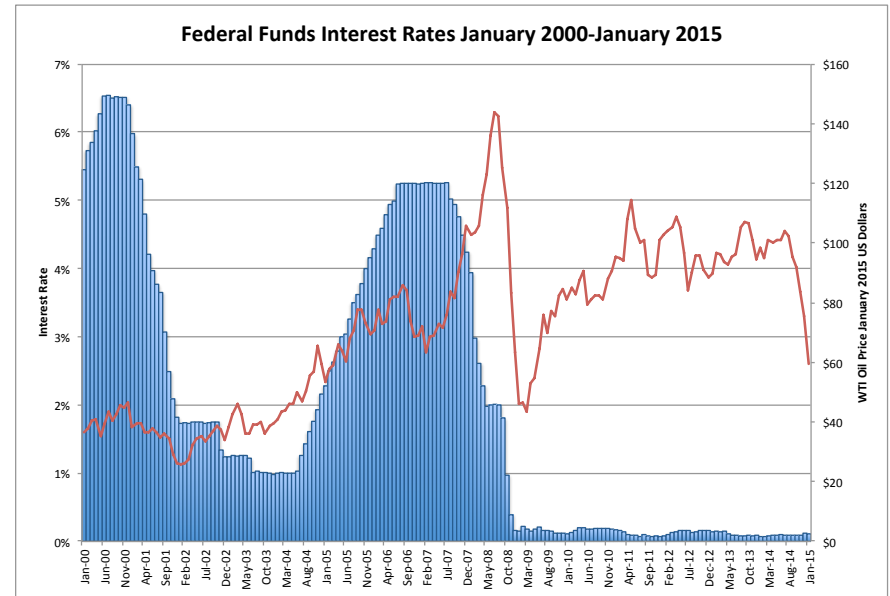
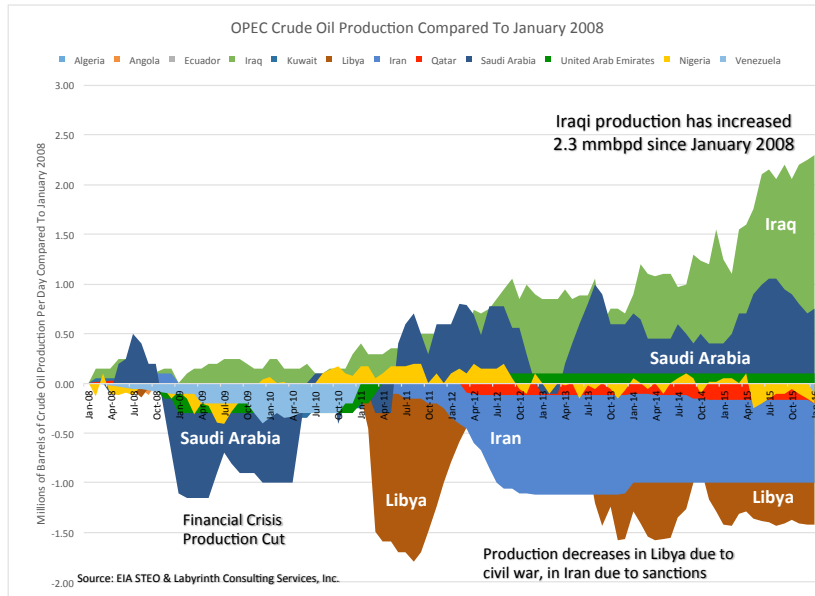
- The origins of this situation are found, ironically, in increased scarcity of petroleum resources.
- Increasing proportion of unconventional oil since 2000: deep-water, oil sands, tight oil.
- 4-year production plateau 2005-2009.
- Conventional production peak in 2011.
- World production peak in August 2015?

## Highest Oil Prices in History, 2010-2014



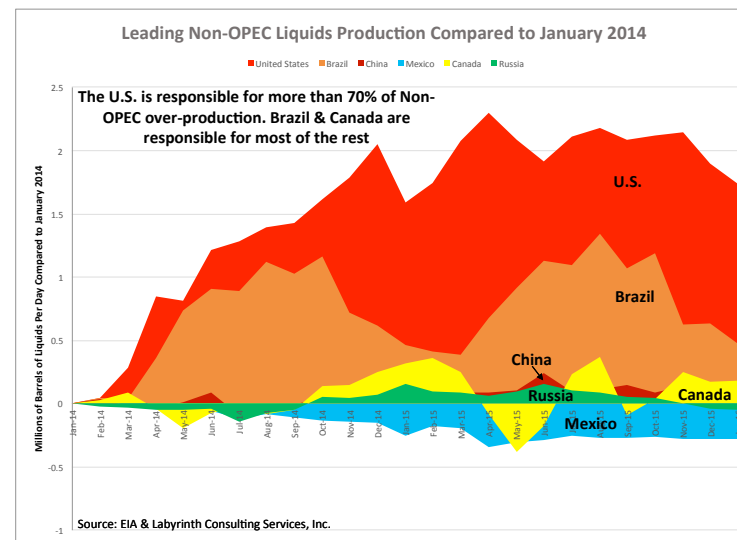
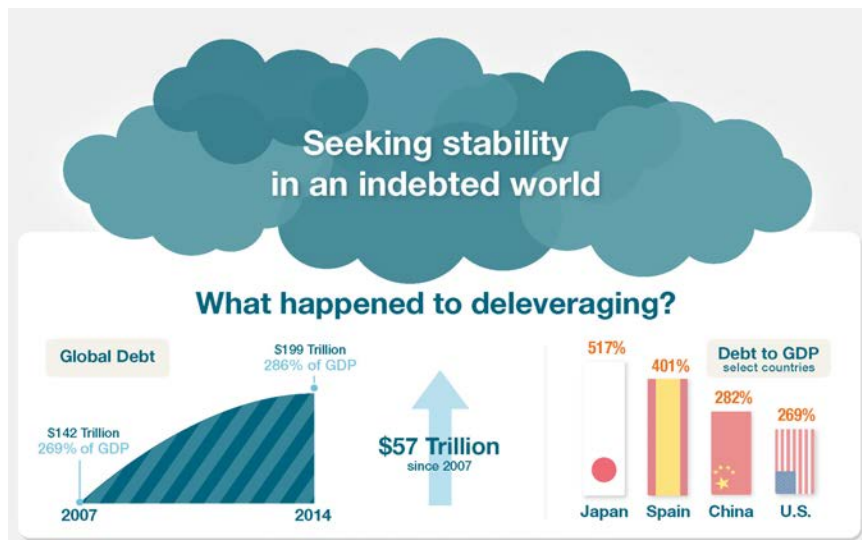
- After the Financial Collapse of 2008, oil prices fell briefly below \$40 per barrel but recovered quickly because of 3.2 mmbpd OPEC production cut.
- Prices were more than \$90 per barrel for 45 months between November 2010 and September 2014. Longest period of high prices in history.
- By comparison, high prices in early 1980s did not last as long but triggered almost 2 decades of low oil prices.

# High Oil Prices Fueled U.S. Tight Oil Production



- High oil prices partly because of supply interruptions from Libya (-1.4 mmbpd) and Iran (-1.0 mmbpd). These losses were largely offset by increases from Iraq (+2.35 mmbpd) and Saudi Arabia (+0.6 mmbpd).
- High prices also caused by extraordinary monetary policies enacted in response to the Financial Collapse.
- 8 years of zero-interest rate policies discouraged conventional investments in CDs, money markets and Treasury bonds.
- High yield corporate bonds from U.S. E&P companies offered better margins with only moderate perceived risk.

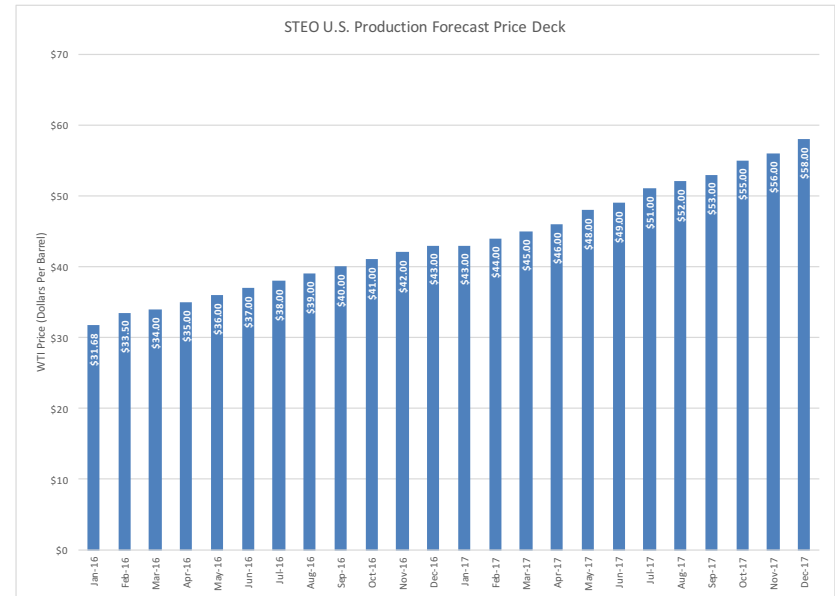
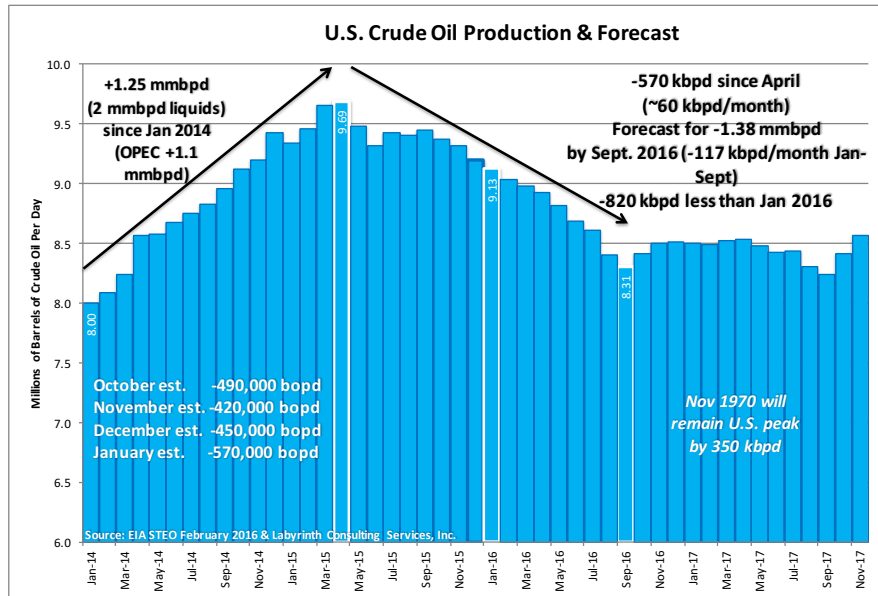
## Expansion of Credit and of U.S. Tight Oil Production



- Debt caused the Financial Collapse and more debt was created to remedy the problem.
- \$57 trillion in new debt since 2007.
- Global debt is now \$199 trillion—286% of GDP.
- U.S. debt is 269% of GDP. China is even higher.
- U.S. is responsible for more than 70% of non-OPEC over-production since Jan 2014 (+2.2 mmbpd). Brazil (+1.6 mmbpd), Canada, China and Russia are responsible for most of the rest.
- This over-production is the main cause of the global oil supply imbalance.

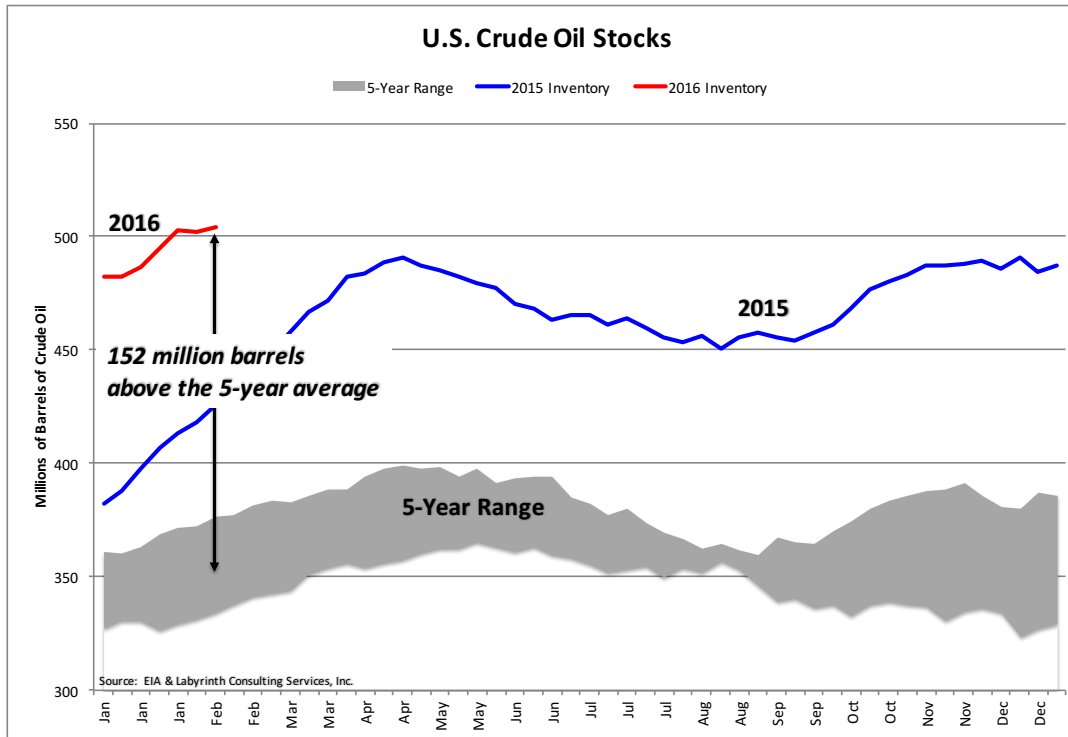


## U.S. Production Has Not Declined As Much or As Early As Most Predicted



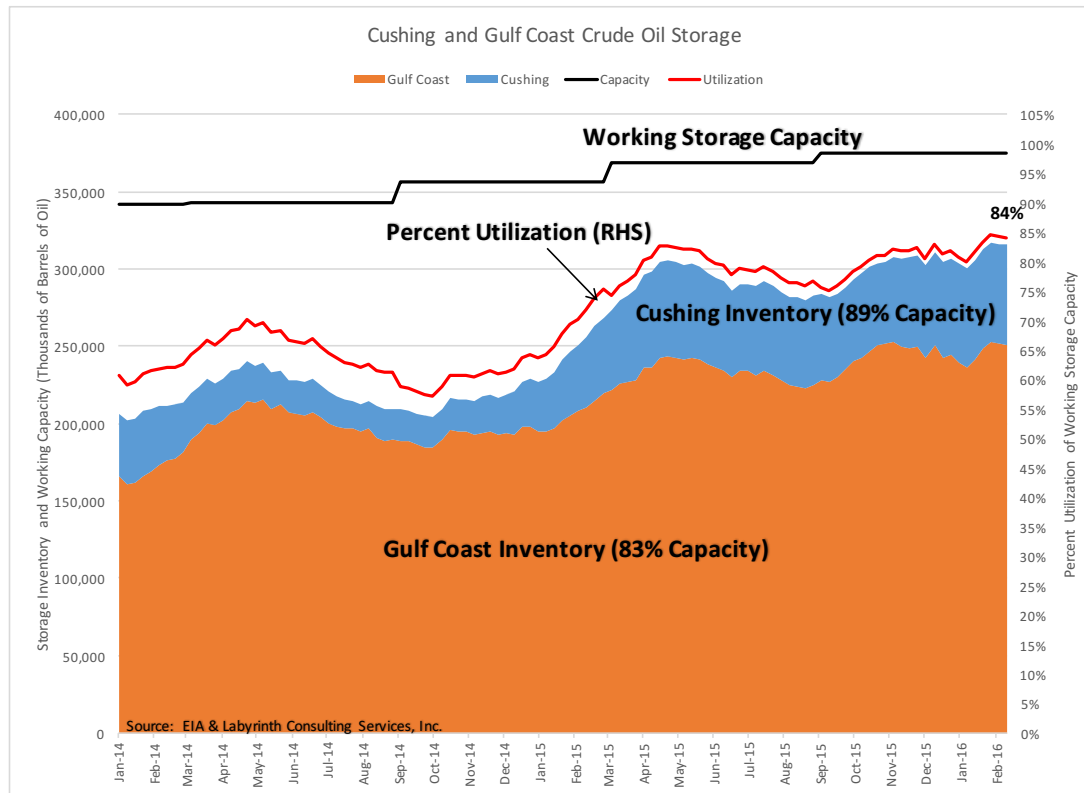
- U.S. crude oil production has declined about 570,000 bopd since the peak in April 2014, about 60,000 bopd per month.
- EIA forecast is for a total decline of 1.4 mmbpd by September 2016 ( ~100,000 bopd per month) before increasing again based on \$43 per barrel WTI by year-end 2016 and \$58 by year-end 2017.
- Price deck has WTI at \$43 per barrel by December 2016 & \$58 by December 2017.
- Forecast suggests that the oil market is sufficiently in balance now for prices to increase but that production will not respond to price signals until later in 2016—very optimistic.

## U.S. Crude Oil Stocks



- Little chance that oil prices will increase beyond the head-fakes and sentiment-driven price cycles of 2015 and early 2016 until U.S. crude oil storage begins to decrease.
- Oil stocks are currently 152 million barrels above the 5-year average and 128 million barrels above the 5-year maximum.

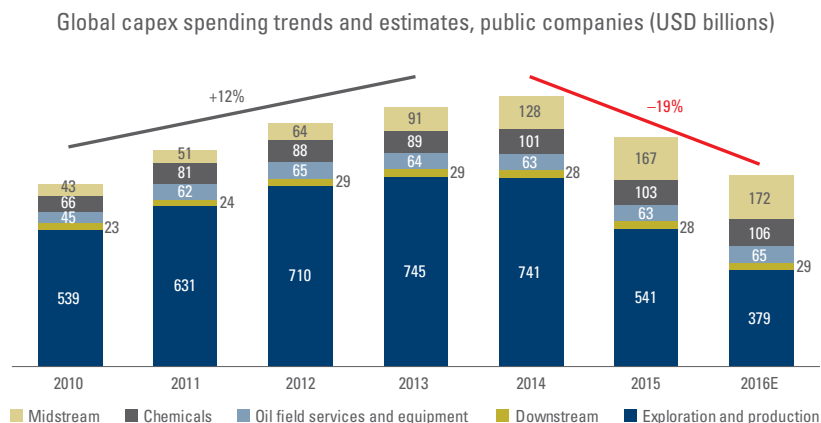
# Cushing & Gulf Coast Working Storage Utilization



- Cushing and Gulf Coast storage make up almost 70% of U.S. working storage.
- These areas are currently at 84% of capacity. Cushing at 89%.
- As long as storage volumes remain above 80% of capacity, oil prices will be crushed.
- Until U.S. oil production declines substantially, storage will remain near capacity.

# The Future Looks Better...Maybe

FIGURE 2: Capex cut by 20% in 2015, with more in store for 2016

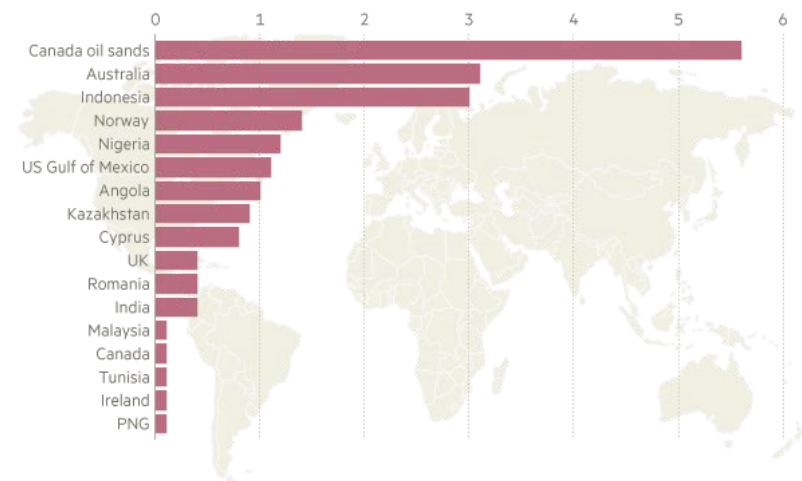


Note: Does not include national or state-owned oil companies.

Sources: Bloomberg, AlixPartners

Deferred commercial oil reserves

Barrels of oil equivalent (bn)

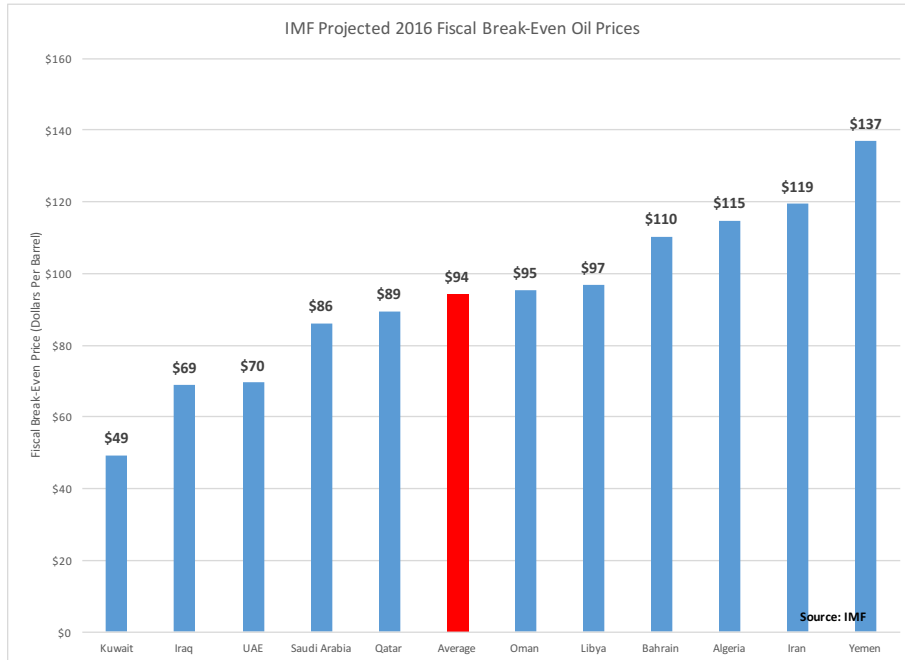


Source: Wood MacKenzie

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- Large reduction in E&P investment in 2015 and probably even greater in 2016.
- Deferred investments in 2015 equivalent to 20 billion barrels of reserves.
- A substantial supply deficit will result in the not-too-distant future.
- A price spike seems unavoidable.

# An Oil Price We Can Live With



U.S. Tight Oil Plays	Break-Even Price
BAKKEN (\$8mm D&C)	\$65.24
EAGLE FORD (\$5.7 mm D&C)	\$67.43
PERMIAN (\$6.5 mm D&C)	\$70.51

- IMF projections indicate that Saudi Arabia and its Gulf State block need ~\$75 per barrel to balance their fiscal budgets.
- OPEC average is \$94 per barrel.
- Key operators in the three main U.S. tight oil plays need ~\$70 per barrel to break even.
- \$70-80 per barrel accommodates the lower-cost producers.

# The Origins of the Global Oil Price Collapse and Potential Investment Opportunities

- Widespread defaults and bankruptcies are possible in the first half of 2016.
- An OPEC cut in mid-2016 is likely. Without this, the price recovery will be very slow.
- It is unlikely that prices will return to \$90-100 levels except for brief spikes.
- The global economy will remain weak until de-leveraging occurs and will be unable to sustain high oil prices.
- There will be investment opportunities by betting long (1-3 years) on oil prices at the earliest signs of movements toward market balance.
- There will be opportunities playing oil-price volatility cycles.
- These bets involve considerable risk and will require diligent and expert monitoring of events.
- Investors should be willing to lose their entire investment because of extreme market uncertainties.
- Energy investment cannot be successful without awareness of the co-relationship of energy and the total economy.

